

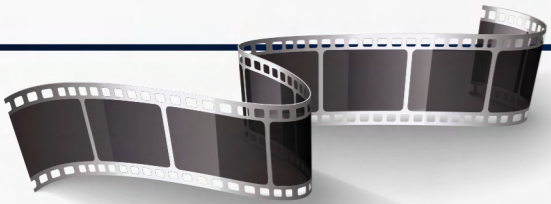


# CineGaia

## INTERNATIONAL FILM FESTIVAL 2016-2017



**FESTIVAL DEL CINEMA  
SULLO SVILUPPO  
SOSTENIBILE  
PER IL RAGGIUNGIMENTO  
DEGLI OBIETTIVI  
DELL'AGENDA 2030**



# CineGaia

INTERNATIONAL FILM FESTIVAL 2016-2017

*Gaia is the ancient Greek name of the primal  
Mother Earth Goddess*

## PRESENTATION OF THE CINEGAIA INTERNATIONAL FILM FESTIVAL 2017

CineGaia International Film Festival is a film contest dedicated to planetary and sustainability related themes. The CineGaia International Film Festival is organized and supported by Global Village Club UNESCO Association of Lucca and by International Council for Film Television and Audiovisual Communication NGO in official partnership with UNESCO (CICT), in cooperation with the Presidency of Italian Committee for Decade Unesco of Education for Sustainable Development (DESS). Our planet, the whole of humanity, children, young people, each of us at this historic moment is going through a period of deep crisis and transformation. Everything is changing. Faced with this epochal crisis, the best of us are responding with creativity and intelligence to build a better present and a more humane, peaceful and sustainable future. To educate every person to self-awareness and sensitivity about our planet: these will be the foundations of a global citizenship. This is a great opportunity and a great challenge that must be met with a “comprehensive understanding”.

**This year, the main theme of the competition will be “Global Understanding”:** we’re looking for works and stories that show ideas, experiences, projects, the insights of young people and adults who are trying to improve our world, our beautiful Mother Earth Gaia, as well as the welfare and lives of people towards a sustainable future.

**Keywords:** Gaia, global understanding, education, sustainability, self awareness, global culture, global citizenship, promotion of wellbeing and good health, kindness and loving compassion, peace, collaboration-cooperation.

### UNESCO Guidelines

UNESCO declared 2016 the international year of global understanding, to “build bridges between global thinking and local action”. This declaration invokes the struggle towards a global awareness of ourselves and the planet as a fundamental theme to which we’re devoting this section of CineGaia 2017. Purpose of the international UNESCO year is to promote and support wise policies that could address the most critical global challenges, such as climate change, food security and migration. Nobel Laureate Lee Yuan-Tseh said: “sustainable development is a global challenge, and





its achievement requires transformation of the premises - the way in which each of us lives, consume and works. While global climate negotiations are attacking the crisis of sustainability from above, this program integrates perfectly with co-ordinated solutions from below-integrating the people to understand and change their individual behaviour. This coordinated approach increases our chances of success out of this crisis, the most serious humanity has ever met”.

“We want to build bridges between global thinking and local action,” said Prof. Benno Werlen, teacher at the Frederick Schiller International University in Jena, Germany, and initiator of this project, “we must understand the effects of our personal choices on the planet. For example: changing the way we eat, drink and produce could be really effective”.

### **The old paradigm of Division and aggression**

The past of our planet was characterised by a model based on aggression, wars and the indiscriminate use of resources. An old paradigm, instinctive and unconscious, based on Division, which created serious environmental problems and human economic and cultural inequality. Human history is marked by conflicts between Nations, races, cultures and religions. Our past and present are dotted by divisions: between matter and consciousness, between body and soul, between man and the Earth.

### **The new paradigm of unity and awareness**

Today we are moving faster and faster in a multiethnic and multicultural, interconnected, global society. We need a new paradigm based on unity and awareness, new models that will help us bring together the inner and outer divisions, that will support a “global knowledge” of the circle involving ourselves and the Earth we inhabit, that will allow us to live on this planet without destroying its delicate ecosystem balance.

We need a new scientific paradigm to help us understand the human being as a psycho-somatic unit a medicine that could combine body and soul, a psychology that could open our hearts and favour a new model of human relationship based on loving kindness and understanding. We need practices that could help develop wellness and self-awareness, economic models that could produce equality among peoples and individuals, an education that could develop a new global consciousness of ourselves and the world.

These scientific and cultural models already exist and are supported by the United Nations through UNESCO (United Nations Educational, Scientific and Cultural Organization) but are not yet sufficiently applied nor spread by the media.

**In depth:** Many of these themes and ideas can be found in the book “Gaia Project”, that can be downloaded from the following url: <http://www.progettogaia.eu/index.php?id=libro> . The book could be a good way to get inspired to write the screenplays of your works.

### **Projections, meetings and goals**

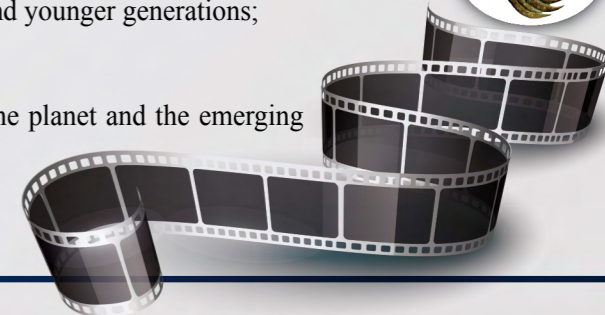
The projection of the movies selected by the jury as finalists of the festival will take place during the days of the International Convention, May 26<sup>th</sup> , at Villa Bottini in Lucca. The award ceremony will be held on the 27<sup>th</sup> and 28<sup>th</sup> at the Palazzo Ducale in Lucca. During those days there will also be meetings with directors, scientists and personalities from the world of science, medicine, ecology, psychology and education.

Among the goals we want to reach we’d like to highlight the following:

- Orienting art and creativity towards sustainability, planetary needs, peace and global citizenship.
- Developing a connection between cinema, global issues and young people with a desire to share, discuss and grow;
- Creating a creative and proactive network among adults and teens. Providing a place for them to meet and be spectators of films from all over the world. Triggering an exchange of views and thoughts to create, collectively and without any prejudice, new points of view;
- Promoting the audiovisual and film language as well as the knowledge of new authors; giving the public the opportunity to watch experimental works addressed to planetary needs and younger generations;
- Actively involving students in the Festival.

The International Convention will become, for a few days, a window on the planet and the emerging culture of peace, awareness and sustainability.

**All screenings and events will be open to the public and free of charge.**





## Schedule

November 26, 2016: press conference at Villa Bottini, Lucca, Competition

Announcement, enrollment notice.

March 06, 2017: launch media of the projet

April 12, 2017: enrollment deadline.

May 10, 2017: announcement of the competition finalists: their works will be screened during the Festival. The jury will be presided by the artistic director.

May 26, 27, 28, 2017: CineGaia International Film Festival. Screenings, conferences, workshops and meetings.

## The 2017 Team

Project Creators: Nitamo Montecucco, Annateresa Rondinella, Anna Mariani

## Partners:

APS “Global Village” Association; Club UNESCO di Lucca; International Council for Film Television and Audiovisual Communication NGO in official partnership with UNESCO (CICT);

## Members of the international jury:

**Piero Angela**, Senior Scientific

**Inoussa Ousseini** Niger’s ambassador to UNESCO and Head of Niger’s permanent delegation at UNESCO

**Ervin Laszlo**, Science Philosopher

**Georges Dupont**, Director CICT - In Official Partnership with UNESCO

**Aurelio Angelini**, Sociologist, President of Italian Committee for Decade UNESCO of Education for Sustainable Development (DESS)

**Scientific Director:** Nitamo Federico Montecucco

**Cultural management:** Annateresa Rondinella

**Secretary:** Anna Mariani

## REGULATION CINEGAIA INTERNATIONAL FILM FESTIVAL 2017

### CONDITIONS OF PARTICIPATION

Participation in the CineGaia International Film Festival is free and open to all, regardless of age and nationality. Each author may submit up to two works for each section by filling out the registration card (s). Participation in the competition automatically implies acceptance of these rules. For the purpose of proper participation, the special registration form must be filled in its entirety and signed by the author. The registration form and rules are available on the website [www.cinegaia.eu](http://www.cinegaia.eu). The administrative office is available to answer your questions: Tel. 328.5424606, Email: [organizzazione@cinegaia.eu](mailto:organizzazione@cinegaia.eu)

The works must be uploaded to YouTube where the jury will view them and select them: it is therefore essential to correctly indicate the URLs of the videos in the registration form (eg: <https://www.youtube.com/.....>).

The registration form must be sent in a sealed envelope, no later than the due date of April 10, 2017 at the following address: Global Village Association, Villa Demidoff, 55022, Bagni di Lucca, Lucca, Italy. The registration form, signed and filled out in its entirety, must be accompanied by:

- a. A copy of works on a USB flash drive or a DVD (PAL or HD). Acceptable video file formats are avi, mov and pm4.
- b. the technical data sheet of the work
- c. any useful documentation for the presentation of the work.
- d. works recorded in a language different from Italian must contain Italian subtitles.

The submissions, whether they’re selected or not, will not be returned and will be acquired to the archive of the Festival. The author, by signing this regulation, authorizes the Organization of the CineGaia Festival to publish photos and news regarding their works on daily, weekly and monthly publications, as well as through other media. The Organization of the Festival CineGaia also reserves the right to use any video material, including every work submitted, for





non-profit promotional, cultural or educational projections. The CineGaia Festival Committee reserves the right to select the most deserving and useful works from an educational point of view (among winners, finalists and every participant). These will be included in the **National Network of "Gaia Project"** - Global awareness and welfare education (supported by the **Ministry of Labour and Social Affairs** and by the **Club UNESCO of Lucca end CICT - In Official Partnership with UNESCO**) - from which teachers, school operators and associations all over Italy will be able to obtain requested material ([www.cinegaia.eu](http://www.cinegaia.eu)).

### ADMISSION AND REGULARITY OF WORKS.

The works eligible to participate in the CineGaia International Film Festival will be those regularly submitted or sent before the established deadline and regularly received, the postmark serving as proof. Admission is at the discretion of the Secretariat, on the basis of the regularity of the documents produced. It is the responsibility of the Secretariat to inform the authors of the works admitted to the competition after the end of April. The Committee reserves the right not to admit works lacking the necessary technical requirements to ensure a good quality of the projection to the public. The Committee reserves the right to do so without providing any reason. Participation to the contest will only be considered valid if complete of all the documentation so far requested.

### SECTIONS

1. **CineGaia Video:** this section is reserved for short films, animated shorts and short documentaries related to the themes of the CineGaia Festival.
2. **CineGaia Young:** this section is reserved for short films, animated shorts and short documentaries related to the themes of the CineGaia Festival, produced by 27 years old or younger authors.
3. **CineGaia Schools:** this section is reserved for short films, animated shorts and short documentaries related to the themes of the CineGaia Festival, produced by secondary schools.
4. **CineGaia Education:** This section is reserved to educational works related to the the themes of the CineGaia Festival (video and educational courses, e-learning courses, etc)
5. **Out of competition:** this section is reserved for full-length films related to the themes of the Festival CineGaia

**The shorts presented for sections 1, 2 and 3 must not be longer than 30 minutes.**

**All works presented in any of the sections can be both unreleased or already realised (in this case not produced by more than 3 years).**

### AWARDS

The works will be selected by an international jury comprising Piero Angela, Senoir Scientific; Amb. Ousseini Inoussa Permanent Representative of Niger to UNESCO, Director; Georges Dupont Director CICT - In Official Partnership with UNESCO; Ervin Laszlo Philosopher of Science; Aurelio Angelini Sociologist, President of Italian Committee for Decade UNESCO of Education for Sustainable Development (DESS).

The works of CineGaia International Film Festival will be presented and awarded at the International Conference to be held on January 26, 27, 28 May 2017 at Palazzo Ducale in Lucca. The detailed programme will be provided by the Secretariat.

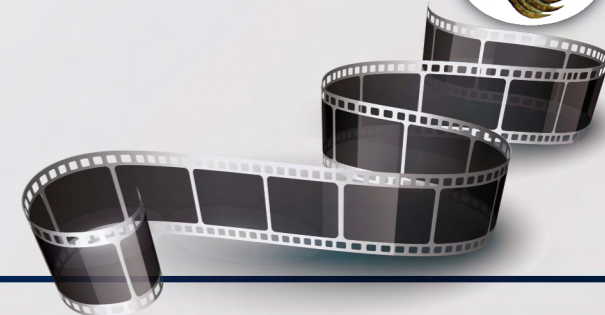
**The decisions of the Jury regarding the works will be unquestionable.**

**The winners will be delivered prestigious work depicting "Il Volo", simbol emblem of DESS, creation of Master Pasquale Basile, for courtesy permission of the Italian Decade UNESCO of Education for Sustainable Development (DESS).**

**The Jury will award the following prizes:**

#### SEZIONE 1 - Section CineGaia Video

- Best short film
- Best documentary
- Best Director





## SEZIONE 2 - Section CineGaia Young

- Best work

- Best Director

## SEZIONE 3 - Section CineGaia Schools

- Best work

- Best Director

## SEZIONE 4 - Section CineGaia Education

- Best educational videos or video course

- Best Director

## SEZIONE 5 - Out of competition

- Best work

- Best Director

## SPECIAL AWARDS

- Best screenplay

- Best Actor

- Best Actress

- Best cinematography

- Best unreleased original soundtrack

**The jury reserves the right to attribute additional awards to works that are out of competition.**

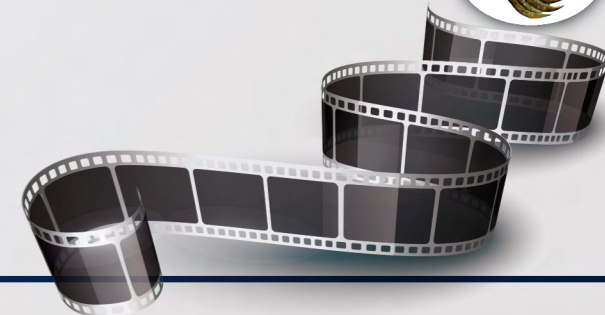
## RESPONSIBILITY

By signing the entry form the author grants his or her total acceptance of this regulation; the author also states:

- that the work submitted does not violate laws or regulations or third party rights;
- to be the owner of all the rights of use of the video material and the music (even by providing appropriate documentation);
- to lift the organization from all responsibility deriving from losses, damages, liabilities, costs and expenses of any nature that may incur because of the content of his or her work and of its projection for the public;
- to irrevocably waive every claim and every action or recourse against the organizers of the Festival, the members of the jury and every other person in any other way involved in the contest, and raises them from any liability.

## FINAL CLAUSE

The Festival Organization reserves the right to make final decisions for each exception not covered by this regulation. For any controversy, the competent judicial court will be in Lucca.





## CONTACTS

**Secretary** *Anna Mariani* tel. 328 5424606 - email: [organizzazione@cinegaia.eu](mailto:organizzazione@cinegaia.eu)

**Regulation and information can be found visiting** [www.cinegaia.eu](http://www.cinegaia.eu)